

1. DATE AND GENERAL INFORMATION

This management's discussion and analysis ("MD&A") of GINSMS Inc. ("GINSMS" or the "Corporation") has been prepared by management and should be read in conjunction with the Corporation's annual audited financial statements and MD&A as at and for the year ended December 31, 2021, the Corporation's unaudited consolidated financial statements as at and for the three months ended March 31, 2022, and the notes thereto which were prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB").

This MD&A was prepared as of May 12, 2022. Additional information regarding the Corporation is available on SEDAR at www.sedar.com. All monetary amounts set forth in the MD&A are expressed in Canadian dollars, except where otherwise stated. Other currencies are mainly United States dollars ("USD"), Hong Kong dollars ("HKD"), China renminbi ("RMB"), Singapore dollars ("SGD"), Malaysian dollars ("MYR") and Indonesian rupiah ("IDR").

The Corporation Board of Directors has reviewed and approved this MD&A.

Caution Regarding Forward-Looking Information

Certain information included in this MD&A may contain forward-looking statements. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "may", "could", "will", "expect", "intend", "estimate", "anticipate", "believe", or "continue" or the negative thereof or variations thereon or similar terminology. These statements are not historical facts, but reflect management's current beliefs and are based on information currently available to management regarding future results and events. Particularly, these forward-looking statements are based on management's estimate of future events based on technological advances relating to the Corporation's services, current market conditions and past experiences of management in relation to how certain contracts will affect revenues. Forward-looking statements, by their very nature, involve significant risks, uncertainties and assumptions.

A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements, including, but not limited to dependence on required licenses, dependence on major customers, system failures, delays and other problems, security and privacy breaches, adequacy of network resilience, network diversity and backup systems, loss of significant information, failure to develop, enhance or introduce new value-added services, competition, dependence on third-party software and equipment, market acceptance at desired pricing levels, key members of the management team, credit risk of accounts receivables, conflicts of interest, inability to satisfy customer demand for performance, price or terms, international risks and the potential impact of the COVID-19 pandemic declared by the World Health Organisation on March 11, 2020 (the "COVID-19 pandemic"). Although the Corporation has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results to differ from those anticipated, estimated or intended. Although the forward-looking statements contained herein are based upon what management believes to be reasonable assumptions, the Corporation cannot assure the reader that actual results will be consistent with these forward-looking statements.

In particular, forward-looking statements include the following assumptions:

- Management's belief that the Corporation's software products and services are expected to take on a different focus based on an outsourcing model approach leveraging on the lower cost base in Indonesia and Malaysia. Consequently, the revenue for the software segment in Indonesia and Malaysia should continue to increase.
- Management's belief that the future growth in messaging is in the area of application-to-person ("A2P") messaging and the Corporation's investment in this area will create a viable and profitable business in the future.
- Management's belief that the Corporation is able to generate sufficient amounts of cash through operations and financing activities to fulfil the working capital requirements of its present operations.

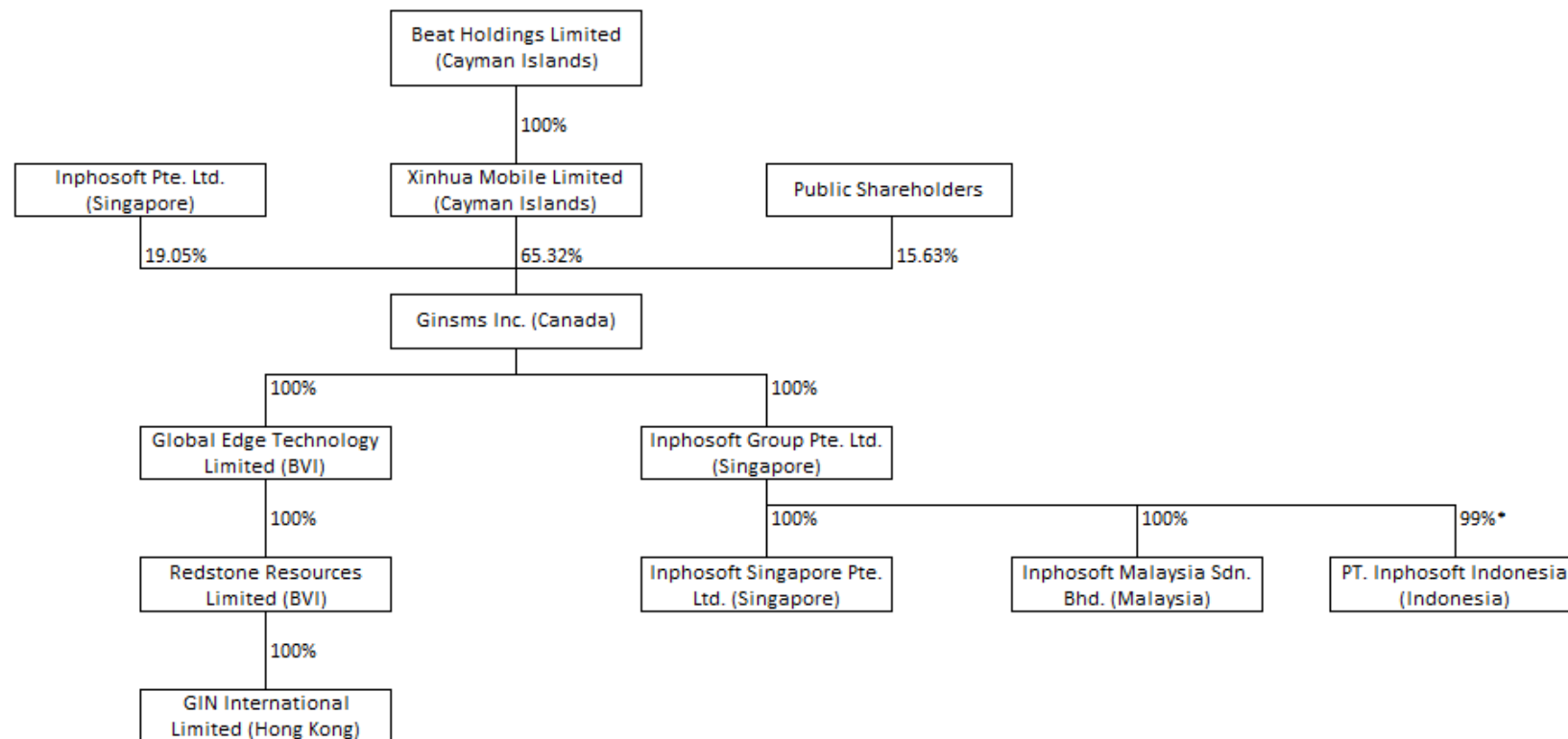
These forward-looking statements are made as of the date of this MD&A and the Corporation assumes no obligation to update or revise them to reflect new events or circumstances except as may be required by law. Accordingly, readers should not place undue reliance on the forward-looking statements. All forward-looking statements contained in this MD&A are qualified by this cautionary statement.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

2. OVERALL PERFORMANCE – DESCRIPTION AND OUTLOOK OF BUSINESS

Group Structure

The following chart depicts the structure of the group. The country of incorporation for each entity in the group is enclosed in brackets next to the name of the entity.



*The remaining 1% is held by Joel Siang Hui Chin, the Chief Executive Officer of the Corporation.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

The Corporation has two main business segments:

- A. Messaging Business
- B. Software Products and Services

The Corporation has faced considerable competition in its existing principal activities, and the profitability of the businesses has been affected.

A. Messaging Business

The Corporation operates its messaging business through GIN International Ltd ("GIN"), its wholly-owned subsidiary in Hong Kong and focus exclusively on the delivery of application-to-peer service ("A2P messaging service").

The A2P messaging service allows the transmission of short message services ("SMS") to mobile subscribers of more than 100 mobile operators globally. This is achieved through partnerships with service providers and direct connections with mobile operators globally. GIN's close working relationships with mobile operators in China, Hong Kong and Southeast Asia puts it in a good position to become a leading provider of A2P messaging service in Asia.

Through its cloud-based A2P messaging service, GIN enables mobile application developers, SMS gateways, enterprises and financial institutions to deliver with GIN's application programming interface ("API") SMS worldwide without any upfront capital investment.

Mobile application developers use A2P messaging service to deliver one-time-passwords ("OTP") for authentication of over-the-top ("OTT") mobile applications, in-app purchase confirmations or promotion of latest game releases. Enterprises and financial institutions use the A2P service in the areas of mobile marketing, mobile transactions, security, customer relationship management ("CRM") and enterprise resource planning ("ERP").

A Transparency Market Research report on 2021-2030 A2P SMS market (<https://www.transparencymarketresearch.com/global-a2p-sms-market.html>) stated that the global A2P SMS market revenue is expected to reach US\$101 billion by 2030, expanding at a compound annual growth rate ("CAGR") of 4.0% therein.

For the three months ended March 31, 2022, GIN generated higher revenue of \$378,560 for its A2P messaging service as compared to \$173,398 for the three months ended March 31, 2021. The increase in the volume of messaging traffic of some customers for the three months ended March 31, 2022 was mainly due to some customers increase business activities as a results of an improving COVID-19 pandemic situation and the lifting of certain imposed restrictions on the circulation of people and a pick-up in business activities during the first quarter of 2022.

B. Software Products and Services

GINSMS operates its software products and services through Inphosoft Group Pte. Ltd. ("Inphosoft"), its wholly-owned subsidiary. Inphosoft is headquartered in Singapore with subsidiaries in Malaysia and Indonesia.

The activities of Inphosoft consist of providing software products and services with a focus in the following areas:

- i. Provision of support and maintenance services to customers that have purchased its products and solutions.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

- ii. Maintain the A2P Cloud platform and develops new features as and when necessary, to support the Corporation's A2P messaging business.
- iii. Outsourcing of technical resources to customers for the purpose of software development based on a time and material basis.

Inphosoft Singapore Pte. Ltd. ("ISPL")

ISPL provide mobile application development services and support and maintenance services to its existing customers that have purchased its products and services through Inphosoft Malaysia Sdn. Bhd., its fellow subsidiary in Malaysia.

Inphosoft Malaysia Sdn. Bhd. ("IMSB")

IMSB is providing services to enterprise customers in Malaysia and global companies in the telecommunication industry to develop bespoke software solutions that meet the requirements of customers. IMSB will charge a customer a negotiated fixed fee for each project. The cost of sales incurred consists mainly of the salary of employees working on these projects. IMSB provides technical and sales resources to support GIN's A2P messaging business operations.

IMSB also has time and material agreements ("T&M Agreements") with Activate Interactive Pte. Ltd. ("Activate") to provide technical resources to Activate for the purpose of developing software for Activate's customers and to perform certain pre-sales roles, on a time and material basis. Activate is currently 98% beneficially owned by Mr. Chin.

In addition, IMSB provides technical support for the A2P Cloud platform and develops new features as and when necessary, to support the Corporation's A2P messaging business.

Salaries and office rental are the major costs of IMSB.

PT Inphosoft Indonesia ("PTIN")

PTIN provides A2P messaging service and has T&M Agreements with Activate to provide technical resources to Activate for developing software aimed at Activate's customers and to perform certain pre-sales roles, on a time and material basis.

Salaries, subcontractor costs and office rental are the major costs of PTIN.

The current focus of Inphosoft is to provide solution to support the need of existing customers and to look for additional enterprise customers to increase sales. Hence, professional fees and support and maintenance revenue will continue to increase or be stable.

The improvement of gross margin of software products and services segment was caused by an increase in chargeable hours and man-hour charge out rates of Inphosoft staff providing technical and support resources to Activate and other key customers.

This segment of the Corporation's business has reduced its revenue to \$346,976 for the three months ended March 31, 2022, compared to the \$362,788 for the three months ended March 31, 2021. This was mainly due to a reversal of cost provision related to old projects that were abandoned or discontinued and for which revenues were accounted for during the quarter ended March 31, 2021. If this reversal amount was excluded from the quarter ended March 31, 2021, the revenue for three months ended March 31, 2022 has in fact increased by 12.8% as compared to the revenue for the three months ended March 31, 2021. This is mainly due to higher charge out rates billed in the quarter ended March 31, 2022. The outbreak of COVID-19 pandemic did not affect this segment materially.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

3. RESULTS OF OPERATIONS FOR THE THREE AND TWELVE MONTHS ENDED DECEMBER 31, 2021

Selected Profit and Loss Information

Financial Highlights	Three-month period ended March 31, 2022 (Unaudited) \$	Three-month period ended March 31, 2021 (Unaudited) \$	Twelve-month period ended December 31, 2021 (Audited) \$	Twelve-month period ended December 31, 2020 (Audited) \$
Revenue (\$)				
A2P Messaging Service	378,560	173,398	1,338,627	1,386,756
Software Products & Services	346,976	362,788	1,392,707	1,436,579
	725,536	536,186	2,731,334	2,823,335
Cost of sales (\$)				
A2P Messaging Service	262,113	148,856	1,016,352	1,102,704
Software Products & Services	192,735	172,029	691,748	689,066
	454,848	320,885	1,708,100	1,791,770
Gross profit (\$)				
A2P Messaging Service	116,447	24,542	322,275	284,052
Software Products & Services	154,241	190,759	700,959	747,513
	270,688	215,301	1,023,234	1,031,565
Gross margin				
A2P Messaging Service	30.8%	14.2%	24.1%	20.5%
Software Products & Services	44.5%	52.6%	50.3%	52.0%
	37.3%	40.2%	37.5%	36.5%
Adjusted EBITDA ⁽¹⁾ (\$)	99,610	31,942	387,645	85,953
Adjusted EBITDA margin	13.7%	6.0%	14.2%	3.0%
Net profit / (loss) (\$)	75,629	5,683	281,162	(3,508)
Net profit / (loss) margin	10.4%	1.1%	10.3%	(0.1)%
Profit / (loss) per share (\$)				
Basic (In Canadian cents)	0.050	0.004	0.187	(0.001)
Diluted	0.050	0.004	0.187	N/A

- (1) Adjusted EBITDA is a non-IFRS measure which does not have any standardized meaning under IFRS. Adjusted EBITDA is related to cash earnings and is defined for these purposes as earnings before income taxes, depreciation and amortization (in both cost of sales and general and administration expenses), interest expenses, and also excludes certain non-recurring or non-cash expenditure and income. This non-IFRS measure is not recognized under IFRS and accordingly, shareholders are cautioned that this measure should not be construed as an alternative to net income determined in accordance with IFRS. The non-IFRS measure presented is unlikely to be comparable to similar measure presented by other issuers. The Corporation believes that Adjusted EBITDA is a meaningful financial metric as it measures cash generated from operations which the Corporation can use to fund working capital requirements, service interest and principal debt repayment and fund future growth initiatives.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

Revenue

For the three months ended March 31, 2022, revenue was \$725,536 compared to \$536,186 for the three months ended March 31, 2021. Higher revenue for the three months ended March 31, 2022 was mainly due to an increase in revenue in the messaging business segment that was partially offset by a slight decrease in revenue in the software products and services segment

a) **Messaging business segment**

The A2P messaging business generated revenue of \$378,560, \$347,813, \$419,237, \$398,179 and \$173,398 for the three-month periods ended March 31, 2022, December 31, 2021, September 30, 2021, June 30, 2021 and March 31, 2021, respectively.

Pricing of the A2P messaging business is affected by volume, regulatory requirement in each country (i.e. destination of messages delivered), competition within the country and other factors. The margin varies from country to country and varies from customer to customer as the Corporation attempts to gain market share in different countries. The price per message is fixed for each customer but different customers may have different price per message. The margin is lower in some countries where the messaging market is more competitive. In other market, due to the regulatory requirement, the Corporation can earn higher margin. The following analysis is based on the volume of messages delivered to various destinations. This differs from the segmented information for revenue by geographical location, which is based on the location of operations of our customers.

The increase in the revenue of the A2P messaging business is primarily caused by the increase in the volume of A2P messages delivered to South East Asia.

Messages delivered to South East Asia represent 65.4% of the total volume for the three months ended March 31, 2022 which increased by 14.1% from the three months ended December 31, 2021, 2021. During the quarter ended March 31, 2022, there was an increase in volume of messaging traffic by some major customers as a results of an improving COVID-19 pandemic situation and the lifting of certain imposed restrictions on the circulation of people and a pick-up in business activities during the first quarter of 2022.

Messages delivered to North Asia represent 11.7% of the total volume for the three months ended March 31, 2022, which decreased by 11.1% from the three months ended December 31, 2021. During the quarter ended March 31, 2022, there was a decrease in volume of messaging traffic by some major customers in this region due to the deteriorating COVID-19 pandemic situation in this region and the fact that governments in this region had not relaxed imposed restrictions on the circulation of people and a continued slow-down in business activities caused by the COVID-19 pandemic .

The average price per message charged to customers is \$0.0348 for the three months ended March 31, 2022, compared to \$0.0344 for the three months ended December 31, 2021. The price per message charged to customers may differ greatly depending on the location where the A2P message is delivered. For example, A2P messages delivered to China are priced at less than 50% of A2P messages delivered to Indonesia, Malaysia and Taiwan. Consequently, the average price per message for the A2P messaging business is dependent on the number of messages delivered to each country. Furthermore, the price per message per country charged to a customer may depend on the volume commitment of the customer. For the three months ended March 31, 2022, the overall average price per message remained relatively unchanged as compared to the quarter ended December 31, 2021.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

b) Software products and services segment

Revenue in the software products and services segment of \$346,976 for the three months ended March 31, 2022 was decreased by 4.4% from \$362,788 for the three months ended March 31, 2021 but was comparable to the revenue for the three months ended December 31, 2021.

Cost of Sales

	Three-month period ended March 31, 2022 (Unaudited) \$	Three-month period ended March 31, 2021 (Unaudited) \$	Twelve-month period ended December 31, 2021 (Audited) \$	Twelve-month period ended December 31, 2020 (Audited) \$
Depreciation	5,641	5,543	18,114	22,469
- Property, plant and equipment				
Salaries and wages	186,362	176,829	671,892	675,716
Subcontractor costs	262,113	138,339	1,016,633	1,091,158
Software and hardware	-	163	163	147
Others	732	11	1,298	2,280
	454,848	320,885	1,708,100	1,791,770

For the three months ended March 31, 2022, cost of sales was \$454,848 compared to \$320,885 and for three months ended March 31, 2021.

Messaging business segment

For the A2P messaging business, the subcontractor costs are the costs paid to mobile operators and gateway providers ("A2P Suppliers") for usage of their infrastructure to deliver A2P messages to mobile subscribers. The A2P Suppliers charged GIN a per-message cost for delivering the message. The cost per message differs depending on the country where the message was delivered and the volume commitment that GIN has made with the A2P suppliers. The higher the volume commitment, the lower the rates that GIN will be charged by the providers.

The increase in the subcontractor costs in the quarter ended March 31, 2022 from the quarter ended March 31, 2021 was lower than the increase in revenue in the A2P messaging service in the same quarter mainly due to the fact that the Corporation managed to obtain more favourable cost price from the A2P suppliers in view of the higher traffic volume in the current quarter.

Software product and services segment

Revenues for the software products and services segment are not dependent on the amount of message volume. The cost of sales for the software products and services business is comprised of salaries and wages, amortization, depreciation and purchase of software and hardware.

The increase in salaries and wages under costs of sales for the quarter ended March 31, 2022 was lower than the increase in revenue for the software products and services segment experienced in the quarter ended March 31, 2022 and that was mainly due to the increase of chargeable hour rates

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

of staff providing technical and support resources which was higher than the increase of salaries and wages made during the quarter ended March 31, 2022.

Gross Margin

The overall gross margin of the Corporation decreased slightly to 37.3% in the three months ended March 31, 2022 from 40.2% in the quarter ended March 31, 2021. This was mainly due to decrease in gross margin in the software products and services segment in the messaging segment offset by the increase in gross margin in the messaging segment.

Revenue from the contracts with Activate and other key customers contributed to the significant increase in gross margin of the software products and services segment in recent years. Revenue from broad-based professional services provided to Activate is based on a time and material costs. Activate is a government contractor that provides software products and services tailored to the needs of agencies and ministries of the Singapore government. Activate values Inphosoft's skills and expertise. This enables Inphosoft to charge Activate a premium for its services. Gross margin of 48.3% was earned from the services rendered to Activate for the quarter ended March 31, 2022.

For the A2P messaging business, the gateway fee charged depends on how GIN negotiated the fees based on the estimated volume of messages to pass through the gateway. During the quarter ended March 31, 2021, gross margin improved to 14.2% due to the weakening of Euro against USD and the fact that gateway fees were billed mainly in Euro despite the Corporation having reduced the pricing for some customers and also based on the fact that the Corporation was not able to obtain more favourable cost price from A2P suppliers in view of lower traffic volume in that quarter. During the quarters ended June 30, 2021, September 30, 2021 and December 31, 2021, gross margin improved to 19.0%, 24.6% and 34.2%, respectively as the Corporation adjusted the pricing applicable to certain customers in view of the higher traffic volume received from them. Also, due to the fact that the Corporation was able to get more favourable cost price from A2P suppliers in view of the higher traffic volume during those quarters. During the quarter ended March 31, 2022, gross margin declined slightly to 30.8% as volume of messaging traffic was largely affected by the COVID-19 pandemic situation that has improved only in certain regions of the world.

For the software products and services segment, the revenue is mainly generated from the following two streams:

a) Professional services fees

Professional services revenue is generated by two methods:

- Charging a fixed fee to a customer for a project with a defined scope of work. This is mainly for developing be-spoke software solutions that meet the need of such customers.
- Charging a customer for the resources provided to this customer on a time and material basis. A fixed fee per resource per unit time (usually hour or day) is charged to the customer based on a negotiated fee for the said resource. An example is the time and materials contract with Activate.

The cost of sales incurred consists of the salary of employees working on these projects (tracked by the timesheets they fill). For the development of a be-spoke software solution based on a fixed fee, the gross margin can fluctuate depending on the fee that was negotiated and the ability to deliver the project as planned. Historically, the Corporation was able to achieve a gross margin between

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

10% to 20%. For time and material contracts, the gross margin is based on the mark-up for each resource, which ranges from 30% to 50% for resources based in Malaysia and Indonesia.

b) Support and maintenance fees

Inphosoft charges a fee to customers who have elected to purchase after sale support and maintenance services. The fee is usually charged on a yearly basis pre-paid in advance. Support and maintenance is provided round the clock seven days a week to customers who have purchased Inphosoft's products or bespoke software, or both, and the support and maintenance services. Cost of sales incurred is mainly the salary of the employees providing round the clock support services. The gross margin for the support and maintenance contracts is usually more than 20%.

Inphosoft research and develops its own software products for the telecommunication industry and these software products are sold by charging customers the license fees in return for the right-to-use the software. The license fee revenue has been decreasing because Inphosoft has not been creating new products and the old products did not achieve the sales volume initially expected. The revenue from license fees are now insignificant.

The gross margin for the software products and services of 44.5% for the three months ended March 31, 2022 was lower than the gross margin of 52.6% for the three months ended March 31, 2021. This was mainly due to a reversal of cost provision related to old projects that were abandoned or discontinued and for which revenue were accounted for during the quarter ended March 31, 2021. If this reversal amount was excluded, the resulting adjusted gross margin of 44.1% for the quarter ended March 31, 2021 would be comparable to the gross margin of 44.5% for the current quarter ended March 31, 2022.

The gross margin exceeded the management's long-term expectations of approximately 20% to 25% as the Corporation set the man-hour charge out rates to be in line with market rates. This margin could be adversely affected if there are cases of project cost overrun. Project cost overrun can occur during the delivery of a software solution to customers.

Operating Expenses and Finance Costs

	Three-month period ended March 31, 2022 (Unaudited) \$	Three-month period ended March 31, 2021 (Unaudited) \$	Twelve-month period ended December 31, 2021 (Audited) \$	Twelve-month period ended December 31, 2020 (Audited) \$
Salaries and wages	99,931	73,879	251,170	496,128
Directors' fees	10,000	10,000	40,000	40,000
Professional fees	72,280	81,277	273,960	272,101
Foreign currency exchange (gain)/loss	(29,400)	5,300	(2,786)	20,192
Other general & administrative expenses	23,908	18,446	100,924	137,577
(Reversal of)/ allowance for doubtful debts	-	-	(9,565)	2,083
Depreciation				
- Property, plant and equipment	1,408	1,499	5,800	6,217
- Right-of-use assets	15,698	16,096	63,473	44,340

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

	Three-month period ended March 31, 2022 (Unaudited) \$	Three-month period ended March 31, 2021 (Unaudited) \$	Twelve-month period ended December 31, 2021 (Audited) \$	Twelve-month period ended December 31, 2020 (Audited) \$
Lease interest on right-of-use assets	1,234	3,121	9,653	15,486
	195,059	209,618	732,629	1,034,124

Operating expenses and finance costs amounted to \$195,059 for the three months ended March 31, 2022, were comparable to the operating expenses and finance costs for the three months ended March 31, 2021.

The increase in salaries and wages was partially offset by the foreign currency exchange gain in the current quarter as functional currencies of the Corporation strengthened against United States Dollars and Euro Dollars as compared to the prior quarter ended March 31, 2021.

Net profit

The net profit for the three months ended March 31, 2022 amounted to \$75,629 compared to a net profit of \$5,683 for three months ended March 31, 2021.

The higher net profit for the three months ended March 31, 2022 is due to higher gross profit for the current quarter.

Selected Balance Sheet Information

The figures reported below are based on the unaudited consolidated financial statements of the Corporation which have been prepared in accordance with IFRS.

	March 31, 2022 (Unaudited) \$	December 31, 2021 (Audited) \$
Current Assets		
Accounts receivable	599,901	601,321
Other receivables, prepayments and deposits	60,523	62,985
Current tax asset	2,511	2,586
Bank and cash balances	157,739	183,941
	820,674	850,833
Non-Current Assets		
Property, plant and equipment	42,839	33,199
Right-of-use assets	32,927	48,777
TOTAL ASSETS	896,440	932,809
Current Liabilities		
Accounts payable and accrued liabilities	618,133	591,373
Advances from related parties	779,084	878,410
Loan from related parties	4,821,407	4,826,177
Promissory note payable	580,000	580,000

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

	March 31, 2022 (Unaudited) \$	December 31, 2021 (Audited) \$
Lease liabilities	28,398	46,093
	6,827,022	6,922,053
TOTAL LIABILITIES	6,827,022	6,922,053
Equity		
Share capital	11,415,709	11,415,709
Deficit	(17,677,888)	(17,753,423)
Accumulated other comprehensive income	344,854	361,874
Total deficiency attributable to equity shareholders	(5,917,325)	(5,975,840)
Non-controlling interest	(13,257)	(13,404)
TOTAL DEFICIENCY	(5,930,582)	(5,989,244)
TOTAL LIABILITIES & EQUITY	896,440	932,809

Total assets of GINSMS including cash, accounts receivable, other receivables, prepayments and deposits, current tax asset, property, plant and equipment and right-of-use assets as at March 31, 2022 amounted to \$896,440 compared to December 31, 2021 amounted to \$932,809. Bank and cash balances amounted to \$157,739 as at March 31, 2022 a decrease of 14.2% compared to \$183,941 as at December 31, 2021. This decrease was mainly due to settlement of advance received from the related parties during the three months ended March 31, 2022.

Accounts receivable

	March 31, 2022 (Unaudited) \$	December 31, 2021 (Audited) \$
Trade receivables (third parties)	185,546	107,963
Less: Allowance for doubtful debts (third parties)	-	-
Receivables from related parties	389,229	468,300
Contract assets	25,126	25,058
	599,901	601,321

Included in accounts receivable at March 31, 2022 are receivables of \$132,449 due from Activate and receivable of \$256,780 due from Actxa Pte. Ltd. ("Actxa"), which are, respectively, 98% and 99% (directly and indirectly) beneficially owned by the Chief Executive Officer of the Corporation.

Decrease in trade receivables (third parties) for the quarter ended March 31, 2022 is due to customer settled the outstanding invoices more promptly.

Accounts payable and accrued liabilities

	March 31, 2022 (Unaudited) \$	December 31, 2021 (Audited) \$
Trade payables (third parties)	45,612	3,077

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

Trade payables from related parties	484	-
Contract liabilities	-	-
Accrued liabilities and other payable	572,037	588,296
	618,133	591,373

- a) Increase in trade payables as at March 31, 2022 compared to December 31, 2021 is in line with the increase in cost of sales during the quarter ended March 31, 2022.
- b) Contract assets / contract liabilities are related to the professional fees revenue of the software products and services segment. For the professional fees revenue, the subsidiaries will issue invoice to the customers based on the timeframe specified in the contracts but the project manager will assess the progress of the project work and determine the percentage of completion based on actual work performed by the staff at the end of the month. When the revenue computed using the percentage of completion is more than the invoiced amount for the month, the understated revenue is considered contract assets. When the revenue computed using the percentage of completion is less than the invoiced amount for the month, the overstated revenue is considered contract liabilities.
- c) Decrease in accrued liabilities and receipt in advance as at March 31, 2022 compared with December 31, 2021 was mainly due to lower accrual of messaging service fees that were incurred but not invoiced by the mobile operators and gateway providers for the current quarter despite higher cost of sales for the current quarter.

Loans from Related Parties

		March 31, 2022 (Unaudited) \$	December 31, 2021 (Audited) \$
Loans from the director and Chief Executive Officer of the Corporation	(a)	3,662,980	3,666,134
Loan from Inphosoft Pte. Ltd. ("IPL")	(b)	798,445	794,524
Loan from the immediate parent	(c)	359,982	365,519
		4,821,407	4,826,177

All above loans from related parties are interest-free, non-trade in nature, unsecured and repayable on demand.

- (a) The loans are from the Corporation's director and Chief Executive Officer, Mr. Chin who confirmed to the Corporation that he will not demand settlement of the loans until the Corporation is in sound financial position to repay.
- (b) The loan is from IPL. A director and the Chief Executive Officer of the Corporation, Mr. Chin, and two directors of the Corporation's subsidiaries, Mr. Wang Xianxiang and Mr. Xu Hongwei, each has significant influence over IPL. IPL confirmed to the Corporation that it will not demand settlement of the loan until the Corporation is in sound financial position to repay.
- (c) The loan is from Xinhua Mobile, the immediate parent of the Corporation. Subsequent to the end of the reporting period, Xinhua Mobile agreed to extend the due date of the loan to March 31, 2023 and confirmed to the Corporation that it will not demand settlement of the loan until the Corporation is in sound financial position to repay.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

In addition to the above loans, Mr. Chin, Activate, and IPL have also provided interest-free advances of \$282,798, \$455,985 and \$40,301 to the Corporation, respectively. The loans and advance are used to finance the operations of the Corporation.

Promissory note payable

The promissory note payable is from IPL and is interest-free, unsecured and repayable on demand. IPL has confirmed to the Corporation that it will not demand settlement of the note payable until the Corporation is in sound financial position.

4. SUMMARY OF QUARTERLY RESULTS

The quarterly information set forth below has been presented on the same basis as the unaudited consolidated financial statements, and all necessary adjustments have been included in the amounts stated below to present fairly the unaudited quarterly results when read in conjunction with the unaudited consolidated financial statements and the notes thereto.

	Apr-Jun20	Jul-Sep 20	Oct-Dec 20	Jan-Mar 21	Apr-Jun 21	Jul-Sep 21	Oct-Dec 21	Jan-Mar 2022
Revenue								
A2P Messaging Service	328,660	405,925	241,944	173,398	398,179	419,237	347,813	378,560
Software Products & Services	318,876	360,868	442,316	362,788	362,310	320,469	347,140	346,976
	647,536	766,793	684,260	536,186	760,489	739,706	694,953	725,536
Cost of Sales								
A2P Messaging Service	271,072	304,449	220,288	148,856	322,413	316,110	228,973	262,113
Software Products & Services	169,324	180,377	182,218	172,029	175,316	167,205	177,198	192,735
	440,396	484,826	402,506	320,885	497,729	483,315	406,171	454,848
Operating Expenses ⁽¹⁾	91,220	225,083	179,775	206,497	139,913	231,655	154,476	193,825
Net Profit Before Income Taxes	99,258	42,150	87,335	5,683	120,329	22,616	141,977	75,629
Income Taxes (recovery) / expense	244	(1,329)	2,241	-	-	(883)	10,326	-
Net Profit	99,014	43,479	85,094	5,683	120,329	23,499	131,651	75,629
Net Profit (per share)								
Basic (in Canadian cents)	0.07	0.03	0.06	0.004	0.080	0.015	0.088	0.050
Diluted	0.07	0.03	0.06	0.004	0.080	0.015	0.088	0.050

(1) Represent the sum of selling, general and administrative expense. For comparative purpose, interest expenses, allowance for doubtful debts, reversal of allowance for doubtful debts, and non-recurring expenditure and income were excluded from the Operating Expenses calculation.

The Corporation faced the stiff competition in the A2P messaging service segment in both the North Asia and South East Asia regions and revenue fluctuated from quarter to quarter. The outbreak of COVID-19 pandemic worsened the situation from the quarter ended June 30, 2020 to the quarter ended March 31, 2021, the revenue of the Corporation fluctuated in all regions. During the quarter ended June 30, 2021, the Corporation managed to regain some messaging traffic in both the North Asia and Southeast Asia regions which improved its revenue. In the Southeast Asia regions, the COVID-19 pandemic situation has improved and governments have relaxed circulation of people and business activity has picked up. However, in the North Asia regions, COVID-19 pandemic situation has not improved and governments still imposed restrictions on circulation of people and business activities is still lagging. During the quarters ended September 30, 2021 to March 31, 2022, the Corporation

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

managed to increase messaging traffic in the Southeast Asia regions which resulted in increased revenue while losing traffic in the North Asia regions.

Management has set a goal to steer the A2P messaging business to more growth in the coming quarters. The Corporation intends to continue its focus on increasing the revenue from existing markets in the North Asia and Southeast Asia regions.

The revenue from the software products and services segment remained stable as the Corporation increased the man-hour charge out rates and chargeable hours. The outbreak of COVID-19 pandemic did not affect this segment materially.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

5. LIQUIDITY AND CAPITAL RESOURCES

Financial Highlights	Three-month period ended March 31, 2022 (Unaudited) \$	Three-month period ended March 31, 2021 (Unaudited) \$	Twelve-month period ended December 31, 2021 (Audited) \$	Twelve-month period ended December 31, 2020 (Audited) \$
Cash, beginning of period/year	183,941	296,312	296,312	194,411
Operating activities				
Net profit / (loss) before taxation	75,629	5,683	290,605	(2,559)
Interest expenses on lease liabilities	1,234	3,121	9,653	15,486
Foreign currency exchange (gain)/loss	(29,400)	5,300	(2,786)	20,192
(Reversal of allowance for)/allowance for doubtful debts	-	-	(9,565)	2,083
Depreciation of property, plant and equipment	7,049	7,042	23,914	28,686
Depreciation of right-of-use assets	15,698	16,096	63,473	44,340
Changes in working capital items	30,639	(134,257)	(179,471)	(100,529)
Interest expenses on lease liabilities	(1,234)	(3,121)	(9,653)	(15,486)
Income tax paid	66	-	(2,586)	-
Net cash generated from / (used in) operating activities	99,681	(100,136)	183,584	(7,787)
Financing activities				
Advance received from a related party	233,180	-	5,950,591	-
Repayment of advance received from a related party	-	-	(5,950,591)	-
Advances from related parties	-	-	233,180	212,377
Repayment of advances from related parties	(332,966)	-	(415,782)	(2,690)
Principal elements of lease payments	(18,789)	(26,288)	(75,823)	(43,504)
Net cash (used in) / generated from financing activities	(118,575)	(26,288)	(258,425)	166,183
Investing activities				
Purchase of property, plant and equipment	(16,783)	(2,813)	(18,357)	(18,732)
Net cash used in investing activities	(16,783)	(2,813)	(18,357)	(18,732)
Effect of exchange rate changes on cash held in foreign currencies	9,475	7,874	(19,173)	(37,763)
(Decrease) / Increase in cash	(26,202)	(121,363)	(112,371)	101,901
Cash, end of period/year	157,739	174,949	183,941	296,312

The capital resources of the Corporation are comprised mainly of the equity of the Corporation. The debts of the Corporation are comprised mainly of a promissory note payable, loans and advances from related parties.

The Corporation has an improved liquidity position for the three months ended March 31, 2022 compared to the three months ended March 31, 2021 primarily due to the fact that the Corporation had an improved operating position with net profit of \$75,629 for the

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

quarter ended March 31, 2022 as compared to net profit of \$5,683 for the quarter ended March 31, 2021.

The Corporation is facing a lower liquidity risk as it has a working capital deficiency of \$6,006,348 as at March 31, 2022 as compared of \$6,071,220 as at December 31, 2021. The Corporation's liabilities now include a promissory note payable, advances from related parties and the loans from related parties.

The operation of the Corporation is partially financed by the loans from related parties and the advances from related parties amounting to \$4,821,407 and \$779,084 respectively as at March 31, 2022. The terms and conditions of the loans are described above under *Section 3 – Loans from Related Parties*.

Mr. Chin, Xinhua Mobile and IPL confirmed that they will not demand settlement of the loans until the Corporation is in sound financial position to repay them.

The ultimate parent has agreed to provide adequate funds for the Corporation to meet all third party obligations for at least the ensuing twelve-month period. During the prior quarter ended June 30, 2021, the Corporation received advances from its ultimate parent, Beat Holdings as a short-term working capital funding to be repaid on or before September 30, 2021. As at September 30, 2021, the amount of advance due to Beat Holdings was fully repaid.

The Corporation entered into an office lease for its operations during the quarter ended December 31, 2019 and another office lease during the quarter ended March 31, 2021. The first lease is for fixed term of 3 years and the second lease is for fixed term of 2 years. Lease liabilities of \$28,398 (December 31, 2021: \$46,093) are recognised with related right-of-use assets of \$32,927 (December 31, 2021: \$48,777) as at March 31, 2022. The lease agreements do not impose any covenants other than the security interests in the leased assets that are held by the lessors. Leased assets may not be used as security for borrowing purposes.

The directors will continuously and closely monitor the Corporation's liquidity position and financial performance and implement measures to improve the Corporation's cash flow.

Based on these actions, the Corporation expects to generate/obtain sufficient cash flows to fund its operations, working capital requirements and capital program for the next twelve months.

6. OFF BALANCE SHEET ARRANGEMENTS

The Corporation does not have off-balance sheet arrangements.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

7. TRANSACTIONS WITH RELATED PARTIES

The Corporation was a party to the following related party transactions that have been recorded at their exchange amounts for the three and nine months ended September 30, 2021 and September 30, 2020:

	Three-month period ended March 31, 2022 (Unaudited) \$	Three-month period ended March 31, 2021 (Unaudited) \$	Twelve-month period ended December 31, 2021 (Audited) \$	Twelve-month period ended December 31, 2020 (Audited) \$
Software products and services revenue from companies controlled by immediate parent ¹	-	-	-	492,579
Software products and services revenue from companies controlled by a director ²	297,886	271,690	1,089,712	679,554
Administrative fee income from ultimate parent	5,637	5,768	22,869	-
Accounting fee paid to an officer ³	7,548	22,847	48,223	42,578

Notes:

1. Software products and services revenue earned from Activate and Beat Chain, two companies controlled by Xinhua Mobile, for the professional services rendered by subsidiaries of Inphosoft on a time and material basis.
2. Software products and services revenue earned from Activate and/or Actxa, companies controlled by Mr. Chin, for the professional services rendered by subsidiaries of Inphosoft on a time and material basis.
3. Accounting fee paid to the Interim Chief Financial Officer, Ms. Shum Chee Ming, in relation to her role as finance manager preparing management reports of the Corporation.

As of March 31, 2022, the Corporation has non-trade loans from related parties of \$4,821,407 (Section 3 – *Loans from Related Parties*) and advance of \$779,084 (December 31, 2021 - \$4,826,177 and \$878,410). The loans and advances are used to finance the operations of the Corporation.

As of March 31, 2022, included in accounts payables and accrued liabilities are amounts of \$54,687 (December 31, 2021 - \$81,023) owed to related parties. As of March 31, 2022, included in accounts receivable are trade receivables of \$389,229 (December 31, 2021 - \$473,912) owed by related parties.

The T&M Agreements, entered into by IMSB and PTIN with Activate allow the customers to use resources from IMSB and PTIN on a time and material basis. Activate generates revenue by providing software products and services, primarily in the area of mobile applications and games to its customers that include various agencies and ministries of the Singapore government. Activate can subcontract parts of its projects to IMSB and PTIN which possess software development skill sets and use the staff of such IMSB and PTIN to perform certain pre-sales roles, on a time and material basis. The professional services provided by IMSB and PTIN are broad-based ranging from account management, pre-sales support, design and development of software programs, project management, testing, deployment and support and maintenance of software programs.

The non-exclusive T&M Agreements were initially entered into for a period of one year and have been subsequently automatically renewed on a yearly basis. These T&M Agreements can be terminated at any time upon one party giving to the other a 30-day termination notice. Under these T&M Agreements, Activate will settle invoices within 14 days, any late payment is subject to a 1% late interest charge. The IMSB and PTIN and Activate are bound by the terms and conditions of a non-disclosure agreement.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

IMSB and PTIN agreed to provide intellectual property indemnity to Activate and its customers in the event of any suit or proceeding being brought against Activate and its customers for a violation of intellectual property rights by IMSB and PTIN. All rights, titles and interests to any copyrights and other intellectual property rights produced by IMSB and PTIN solely in the course of services provided to Activate are the sole and exclusive properties of Activate once the services provided by IMSB and PTIN have been paid in full. Activate has the right to assign to its customers any and all such intellectual property rights, without limitation.

Gross margin of IMSB and PTIN from work performed for Activate is higher because the invoicing to Activate is in SGD and a higher margin is built-in to cater for currency risk as revenue is charged in SGD. Pursuant to arm's-length negotiations, Activate agreed to pay IMSB and PTIN the rates quoted as they are still a lot cheaper than paying for similar resources in Singapore.

The above transactions are in the normal course of business, are at arm's-length and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

8. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CHANGES) AND BASIS OF PRESENTATION AND ADOPTION OF IFRS

The basis of presentation is described in Note 2 of the audited consolidated financial statements for the twelve-month financial year ended December 31, 2021.

The disclosure in Note 2 highlighted that the spread of COVID-19 pandemic in all relevant jurisdictions has impacted the Corporation's operation and customer base and uncertainty regarding the extent, duration and are having a material impact in all aspects of the Corporation's operations. The Corporation confirmed it is adopting the going concern basis in preparing its consolidated financial statements.

The significant accounting policies used in the preparation of the Corporation's audited consolidated financial statements are described in Note 4 of the audited consolidated financial statements for the twelve-month financial year ended December 31, 2021. There have been no changes to our accounting policies since December 31, 2021.

9. FINANCIAL INSTRUMENTS

Financial instruments of the Corporation consist of cash, accounts receivable, accounts payable, accrued liabilities, interest-free advance from related parties, interest-free/interest-bearing loans of related parties and a promissory note payable. GINSMS limits exposure to credit loss by placing its cash with high credit quality financial institutions.

The carrying amounts of cash, accounts receivable and other accounts payable, accrued liabilities, interest-free advance from related parties and interest-free/interest-bearing loans of related parties approximate their values due to the short-term nature of these instruments. The functional currency of Global Edge Technology Limited and GIN is the HKD. In the case of Inphosoft Group, the functional currency is principally that of the SGD but also the IDR and the MYR. In accordance with Canadian GAAP, the consolidated financial statements of the Corporation, which are prepared using the functional currencies, have been translated into Canadian dollars. Assets and liabilities are translated at exchange rates applicable at the balance sheet dates; revenues and expenses are translated at the average

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

exchange rates applicable during the period covered by the financial statements; and capital and statutory capital reserves are translated at historical exchange rates.

10. SHAREHOLDERS' EQUITY & DISCLOSURE OF OUTSTANDING SHARE DATA

Shareholders' equity

	March 31, 2022 (Unaudited) \$	December 31, 2021 (Audited) \$
Share capital	11,415,709	11,415,709
Deficit	(17,677,888)	(17,753,423)
Accumulated other comprehensive income	344,854	361,874
Non-controlling interest	(13,257)	(13,404)
	(5,930,582)	(5,989,244)

Shareholders' equity as at March 31, 2022, which showed a deficit of \$5,930,582, is improving from a deficit of \$5,989,244 as at December 31, 2021. The improvement in shareholders' equity is due to the increase in net profit of \$75,629.

To address the going concern issue, the Corporation has instituted the following plan:

- The Corporation intends to focus on increasing its gross profit margin in both its A2P messaging business and its software products and services business by scrutinizing existing and new business contracts to ensure that they generate satisfactory gross profit margins. The management has seen significant improvement in both gross profit margin and adjusted EBITDA due to these measures and believes that the Corporation will have the ability to continue its operations for the next twelve months.
- Despite of the Corporation's liabilities which include a promissory note payable, the interest-free advance from related parties and the interest-free/interest-bearing loans from the related parties, the liquidity risk is addressed and mitigated as mentioned in Section 5 of this MD&A.

As a result, the management has concluded that the Corporation is able to continue as a going concern for a period of 12 months from March 31, 2022.

Authorized share capital

The authorised share capital of the Corporation consists of an unlimited number of common shares and an unlimited number of preferred shares.

The holders of the common shares are entitled to dividends, if, as and when declared by the Board of Directors, to one vote per share at meetings of the shareholders and, upon dissolution, to share equally in such assets of the Corporation as are distributable to the holders of common shares.

The holders of the preferred shares are entitled to preference over the holders of common shares with respect to the payment of dividends, dissolution or winding-up or any other return of capital or distribution of assets for the purpose of winding up the Corporation's affairs. As at the date thereof, there are no preferred shares issued and outstanding.

The table below summarizes the issued and outstanding shares of the Corporation for the quarter ended March 31, 2022 versus the year ended December 31, 2021.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

Issued	March 31, 2022 (Unaudited)		December 31, 2021 (Audited)	
	Shares	Amount (\$)	Shares	Amount (\$)
Balance, beginning and end of period/year	149,793,861	11,415,709	149,793,861	11,415,709

Information on the Corporation's capital, including the numbers of common shares issued and outstanding is contained in the Corporation's audited consolidated financial statements which are available at www.sedar.com.

11.SEGMENTED INFORMATION

a) Revenue by customers

	Three-month period ended March 31, 2022 (Unaudited)		Three-month period ended March 31, 2021 (Unaudited)	
	\$	% of total revenue	\$	% of total revenue
Customer A	205,721	28.4	271,691	50.7
Next five top customers				
Customer B	92,157	12.7	-	-
Customer C	89,224	12.3	33,179	6.2
Customer D	82,044	11.3	1,098	0.2
Customer E	64,712	8.9	92,340	17.2
Customer F	43,272	6.0	-	-
All other customers	148,406	20.4	137,878	25.7
Total	725,536	100.0	536,186	100.0

b) Revenue by geographical location (by location of operations)

	Three-month period ended March 31, 2022 (Unaudited)		Three-month period ended March 31, 2021 (Unaudited)	
	\$	% of total revenue	\$	% of total revenue
Singapore	305,035	42.0	333,170	62.1
Indonesia	110,655	15.3	56,623	10.6
Other Asia countries	86,335	11.9	23,537	4.4
Europe	75,146	10.4	27,621	5.2
United States	146,847	20.2	94,038	17.5
Other regions	1,518	0.2	1,197	0.2
Total	725,536	100.0	536,186	100.0

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

c) Total non-current assets by geographical location

	As at March 31, 2022 (Unaudited)		As at December 31, 2021 (Audited)	
	\$	% of total assets	\$	% of total assets
Indonesia	49,464	65.3	50,831	62.0
Other Asia countries	26,302	34.7	31,145	38.0
Total	75,766	100.0	81,976	100.0

d) Financial information by business segments

	Messaging	Software products and services	Unallocated	Total
	\$	\$	\$	\$
Three-months period ended March 31, 2022 (Unaudited)				
Revenue	378,560	346,976	-	725,536
Intersegment revenue	18,278	64,783	-	83,061
Amortization and depreciation	-	22,747	-	22,747
Interest income	-	39	-	39
Interest and finance expenses	-	1,234	-	1,234
Segment profits /(losses)	88,731	25,684	(38,786)	75,629
Additions to segment non-current assets	-	16,783	-	16,783
At March 31, 2022 (Unaudited)				
Segment assets	251,699	585,252	59,489	896,440
Segment liabilities	(3,212,015)	(1,064,570)	(2,550,437)	(6,827,022)

	Messaging	Software products and services	Unallocated	Total
	\$	\$	\$	\$
Three-months period ended March 31, 2021 (Unaudited)				
Revenue	173,398	362,788	-	536,186
Intersegment revenue	10,581	44,211	-	54,792
Amortization and depreciation	-	23,138	-	23,138
Interest income	-	36	-	36
Interest and finance expenses	-	3,121	-	3,121
Segment (losses)/profits	(22,538)	68,311	(40,090)	5,683
Additions to segment non-current assets	-	44,799	-	44,799
At March 31, 2021 (Unaudited)				
Segment assets	147,155	738,583	2,570	888,308
Segment liabilities	(3,675,015)	(1,154,319)	(2,356,863)	(7,186,197)

12. FOREIGN CURRENCY RISK

The Corporation is exposed to foreign currency rate variability primarily in relation to certain assets and liabilities denominated in foreign currencies such as USD. However, the Corporation has no material exposure to foreign currency risk as most of its foreign operations are self-sustaining and these foreign

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

operations' functional currencies are in HKD and SGD. The Corporation is mainly exposed to the effects of fluctuation in SGD and USD.

The Corporation also mitigates foreign currency risks, within each segment, by transacting in their functional currency for material procurement, sales contracts and financing activities.

The Corporation currently does not have a foreign currency hedging policy in respect of foreign currency transactions, assets and liabilities. The Corporation monitors its foreign currency exposure closely and will consider hedging significant foreign currency exposure should the need arise.

13. EVENTS AFTER THE REPORTING PERIOD

(a) Uncertainties caused by the COVID-19 pandemic

In some of the regions where the Corporation has business operations, the COVID-19 pandemic situation has improved and governments had relaxed or lifted imposed restrictions on the circulation of people which resulted in a pick-up of business activities. movements of their people and activities of businesses to contain the COVID-19 pandemic outbreak. However, this improvement is not happening in all regions. For those regions still affected by the COVID-19 pandemic, the extent to which the COVID-19 pandemic will spread and its impact on our result are still unknown and highly unpredictable. In those regions still affected by the COVID-19 pandemic, our ability to sell, grow and attract new customers is impeded.

For additional details, refer to our risk factors included below under "Risks and Uncertainties"

14. OTHER MD&A REQUIREMENTS

The Company announced its financial forecasts for the twelve months ending December 31, 2022 on February 11, 2022. The table below shows an analysis of the difference between the actual and forecasted financial highlights for the three months ended March 31, 2022.

Financial Outlook

Financial Highlights	Actual (\$)	Forecast (\$)	Variance (\$)	Variance (%)
	Jan-Mar 2022	Jan-Mar 2022	Jan-Mar 2022	Jan-Mar 2022
Revenues \$				
A2P Messaging Service	378,560	296,413	82,147	27.7%
Software Product & Services	346,976	380,270	(33,294)	(8.8)%
	725,536	676,683	48,853	7.2%
Cost of sales \$				
A2P Messaging Service	262,113	242,760	19,353	8.0%
Software Product & Services	192,735	247,750	(55,015)	(22.2)%
	454,848	490,510	(35,662)	(7.3)%
Gross profit \$				
A2P Messaging Service	116,447	53,653	62,794	117.0%
Software Product & Services	154,241	132,520	21,721	16.4%
	270,688	186,173	84,515	45.4%

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

Financial Highlights	Actual (\$)	Forecast (\$)	Variance (\$)	Variance (%)
	Jan-Mar 2022	Jan-Mar 2022	Jan-Mar 2022	Jan-Mar 2022
Gross margin %				
A2P Messaging Service	30.8%	18.1%	12.7%	69.9%
Software Product & Services	44.5%	34.8%	9.6%	27.8%
	37.3%	27.5%	9.8%	35.6%
Selling, general and administrative expenses	(223,264)	(182,471)	(40,793)	22.4%
Operating profit	47,424	3,702	43,722	1,181.0%
Non-operating income	29,439	-	29,439	-
Non-operating expenses	(1,234)	(2,516)	1,282	(51.0)%
Ordinary profit	75,629	1,186	74,443	6,276.8%
Extraordinary gains	-	-	-	-
Extraordinary losses	-	-	-	-
Profit before tax and non-controlling interest	75,629	1,186	74,443	6,276.8%
Income tax credit	-	-	-	-
Non-controlling interest	(94)	-	(94)	-
Net profit attributable to shareholders	75,535	1,186	74,349	6,268.9%
Adjusted EBITDA	99,610	25,268	74,342	294.2%

Notes:

- (1) Adjusted EBITDA is a non-GAAP measure related to cash earnings and is defined for these purposes as earnings before income taxes, depreciation & amortization (in both cost of sales and general and administration expenses), interest expenses and also excludes certain non-recurring or non-cash expenditure and income.
- (2) Non-operating income included interest income and other non-operating income. Non-operating expenses included loss on foreign exchange and interest expense.

For the three months ended March 31, 2022,

- Revenue for the A2P messaging service segment exceeded the forecast primarily because the Corporation increased pricing applicable to certain customers and experienced an increase in volume of messaging traffic by a number of major customers explained by an increase in business activities as a results of an improvement in the COVID-19 pandemic situation and a relaxation or lifting of imposed restrictions on circulation of people and a pick-up of business in the first quarter of 2022.
- The actual gross margin of 30.8% for the A2P messaging service segment was higher than forecast because the Corporation increased pricing to customers and experienced an increase in volume of messaging traffic coming from certain major customers.
- The actual gross margin of 44.5% for the software product and services segment was higher than forecast because the Corporation increased pricing of its software product and service.
- The selling, general and administrative expenses were higher than forecast primarily because of higher staff costs that were not forecasted for.

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

- Net profit attributable to shareholders was \$75,629 which improved substantially from the net profit of \$1,186 forecasted primarily due to increased in pricing to customers of both the A2P messaging service segment and software product and services segment, and increase in volume of messaging traffic by some major customers that resulted in higher gross margin than forecasted.

Risks and Uncertainties

Through its operations, the Corporation is exposed to various business risks and uncertainties which could have an impact on its capacity to achieve its growth objectives. Consequently, the following factors should be taken into account when evaluating the Corporation's future prospects:

Dependence on Required Licenses

The A2P messaging business in Hong Kong is a highly regulated business activity and requires licenses from the Hong Kong Telecommunications Authority ("TA"), without which GIN would be unable to operate. GIN is subject to the rules and regulations of the TA, which regulates the telecom industry in Hong Kong, and the Hong Kong Office of Communications Authority ("HOCA"), which assists the TA in enforcing and administering the *Telecommunications Ordinance*. The TA's authority includes regulating and licensing telecom facilities and managing the radio frequency spectrum. If the TA determines that GIN has violated Hong Kong's telecom laws or regulations or the conditions of its licenses, the TA may suspend or cancel GIN's licenses or take other action detrimental to GIN. GIN is also subject to various other rules, laws and ordinances applicable to companies operating in Hong Kong, including, for example, laws relating to obscenity and privacy. If GIN is found to be in violation of these laws, it may face judgments or consequences detrimental to its business. In addition, the Public Non-exclusive Telecommunications Service (PNETS) license granted by HOCA to GIN is normally valid for one year, subject to renewal at the discretion of HOCA and compliance of all terms and conditions of the licenses. In the event that HOCA refuses to renew any of the existing licenses of GIN, GIN's ability to offer its services will be adversely affected. The Chief Executive in council of the HOCA may also cancel or suspend licenses if it considers that it is in the public's interest to do so. Moreover, if the TA changes its existing regulations or policies such as those governing interconnection or competition, including the requirement on GIN to obtain separate or further licenses for its existing operations or services, or to obtain licenses in respect of its future operations or services based on new communication technologies, the Corporation's results of operations, financial condition, business and prospects could be adversely affected. GIN may also incur extra costs in order to comply with technical specifications or other conditions resulting from any enacted or proposed changes in the applicable laws and regulations. As a result, the Corporation's financial condition, results of operations and/or prospects may be adversely affected. The business of the Corporation's customers is also subject to regulations. As a result, such regulations could indirectly affect the Corporation's business. As communications technologies and the telecom industry continue to evolve, the regulations governing the telecom industry may change. If this were to occur, the demand for the Corporation's services could change in ways that GIN cannot easily predict and may result in a decline in the Corporation's revenue.

Dependence on Major Customers

The Corporation depends on major customers for a significant portion of its business and the loss of any of such customers could materially and adversely affect the Corporation, and hence the Corporation's business and financial position. A significant portion of the Corporation's revenue has been and is expected to continue to be, derived from a limited number of customers. Most of these customers are major operators of telecom services in the Asia Pacific region. There can be no assurance that its major customers will continue to use its services. In the event that any of these customers cease to use the

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

services of the Corporation and the Corporation fails to replace such customer(s), the Corporation's business and financial position may be materially and adversely affected.

System Failures, Delays and Other Problems

System failures, delays and other problems could harm the Corporation's reputation and business, cause it to lose customers and expose GINSMS to customer liability. GIN's system architecture is contingent on its ability to process a high volume of transactions in a timely and effective manner. GIN may experience failures or interruptions of its systems and services, or other problems in connection with its operations as a result of, amongst others things:

- damage to or failure of its computer software or hardware or its infrastructure and connections;
- data processing errors by its systems;
- computer viruses or software defects;
- physical or electronic break-ins, sabotage, intentional acts of vandalism and similar events; and
- failure of GIN to adapt to rapid technological changes in the telecom industry.

If GIN cannot adequately ensure that its network services perform consistently at a high level or otherwise fails to meet its customers' expectations:

- it may experience damage to its reputation, which may adversely affect its ability to attract or retain customers for its existing services, and may also make it more difficult for GIN to market its existing or future services;
- it may suffer significant damage or expose itself to customer liability claims, under its contracts or otherwise, including the requirement to pay penalties relating to service level requirements in its contracts;
- its operating expenses or capital expenditures may increase as a result of corrective actions that GIN must perform;
- GIN's customers may reduce their use of GIN's services; or
- one or more of its significant contracts may be terminated early, or may not be renewed.

These or other consequences would adversely affect the Corporation's revenue and performance.

Security and Privacy Breaches

Security or privacy breaches may result in an interruption of service or a reduced quality of service, which could increase GIN's costs or result in a reduction in the use of GIN's services by its customers. GIN's systems may be vulnerable to physical break-ins, computer viruses, attacks by computer hackers or similar disruptive problems. If unauthorized users gain access to GIN's databases, they may be able to steal, publish, delete or modify sensitive information that is stored or transmitted on GIN's networks and which GIN is required by its contracts to keep confidential. A security or privacy breach could result in an interruption of service or a reduced quality of service. Confidential information internal to GIN may also be disclosed to unauthorized personnel who may use such information in a manner adverse to the interests of GIN. Hackers may attempt to "flood" the network, thereby preventing legitimate network traffic or to disrupt the connection between two machines, thereby preventing access to a service or preventing a particular individual from accessing a service. The Corporation may therefore be required to make significant expenditures in connection with corresponding corrective or preventive measures. In addition, a security or privacy breach may harm GIN's reputation and cause its customers to reduce their use of GIN's services, which could harm the Corporation's revenue and business prospects. In addition, GIN's revenue may be adversely affected by un-captured usage, in the event that GIN's system is "hacked" into, resulting in transmissions that may not be detected by its billing system. Further, the increase in traffic as a result of such unauthorized "hacking" may slow or overload GIN's transmission network, thereby adversely affecting the overall quality of services which GIN provides to

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

its paying customers. GIN's exposure to telecom security concerns is heightened as Hong Kong and Chinese laws relating to liability under such circumstances are relatively new. In addition, GIN does not carry "errors and omissions" or other insurance covering losses or liabilities caused by computer viruses or security breaches, which under such circumstances could mitigate damages that GIN may suffer. If GIN incurs any such losses or liabilities, the Corporation's operating results, financial condition, business and prospects may be adversely affected.

Measures Taken Due to the Outbreak of COVID-19 pandemic

In light of the uncertain and rapidly evolving situation relating to the spread of the COVID-19 pandemic, the Corporation has taken temporary precautionary measures intended to help minimize the risk of the virus to its employees which could negatively impact its business. We are temporarily requiring all employees to work remotely, have suspended all non-essential travel worldwide for our employees, and are discouraging employee attendance at industry events and in-person work-related meetings. While we have a distributed workforce and our employees are accustomed to working remotely or working with other remote employees, our workforce is not fully remote. Our employees travel frequently to establish and maintain relationships with one another and with our customers and some of our business processes assume that employees can review and sign documents in person. Although we continue to monitor the situation and may adjust our current policies as more information and guidance become available, temporarily suspending travel and doing business in-person could negatively impact our marketing efforts, challenge our ability to enter into customer contracts in a timely manner, slow down our recruiting efforts, or create operational or other challenges as we adjust to a fully-remote workforce, any of which could harm our business. The extent to which the COVID-19 pandemic and our precautionary measure may impact our business will depend on future developments, which are highly uncertain and cannot be predicted at this time.

Adequacy of Network Resilience, Network Diversity and Backup Systems

Inadequate network resilience, network diversity and backup systems may result in service disruptions. Any failure of GIN's backup systems or any insufficiency in GIN's redundancy capacity may disrupt GIN's operations. GIN regularly reviews its network and assesses its vulnerability to such outside factors. However, there can be no assurance that GIN's existing alternative routes and cable diversity will provide adequate backup for all types of service interruptions that may occur. Moreover, even with these contingency measures, service disruptions could last for a considerable period of time before complete service can be restored. This may cause customers to reduce their use of GIN's services, which could harm the Corporation's revenue and business prospects.

Loss of Significant Information

Loss of significant information may adversely affect the Corporation's business. In cases of a failure of GIN's data storage system, GIN may lose critical network or billing data, source code, proprietary production system designs or important email correspondence with its customers and suppliers.

Failure to Develop, Enhance or Introduce New Value-Added Services ("VAS")

If the Corporation fails to develop or introduce on a timely basis new VAS, its business will suffer. Rapid change in technology, short product life cycles, changes in customer requirements and evolving industry standards characterize the markets for the Corporation's products. The success of the Corporation depends on the Corporation's ability to timely develop and introduce innovative new VAS that gain market acceptance. The Corporation may not be successful in forecasting future customer requirements or in selecting, developing and marketing new products or enhancing the Corporation's existing products on a timely or cost-effective basis. Moreover, the Corporation may encounter technical

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

problems in connection with its product development that could result in delayed introduction or its inability to introduce new products or product enhancements. Such cancellations or delays could result in a decrease in sales or a loss of customers, or both. The Corporation may also focus on technologies that do not function as expected or are not widely adopted. In addition, products or technologies developed by others may render the Corporation's products non-competitive or obsolete and result in a significant reduction in traffic volume from the Corporation's customers and the loss of existing and prospective customers.

Competition

The market for communications services is extremely competitive and rapidly changing. The Corporation faces competition from other providers of connectivity and value-added services, some of which are larger and may be better funded than the Corporation. A number of the Corporation's current and potential competitors may have greater name recognition and/or more extensive customer bases than GIN. Increasing competition could result in reduced revenue, reduced sales margins and loss of market share, any one of which could harm the business of the Corporation.

Dependence on Third-Party Software and Equipment

The failure of third-party software and equipment that GIN uses in its systems may cause interruptions or failures of its systems. In addition to the use of the internet and certain telecom networks maintained by broker carriers and other third parties for the transmission of data traffic, GIN also incorporates hardware, software and equipment developed by third parties into its systems. As a result, GIN's ability to provide interoperability services depends in part on the continued performance and support of these third-party products. If these products experience failures or contain defects, and the third parties supplying these products fail to provide adequate remedial support, this may result in the interruption or unsatisfactory performance of GIN's systems or services.

Market Acceptance at Desired Pricing Levels

The Corporation's failure to achieve or sustain market acceptance at desired pricing levels may impact its ability to maintain profitability or positive cash flow. The Corporation's competitors and customers may cause the Corporation to reduce the prices it charges for its services which in turn could adversely affect the Corporation's profitability and cash flow. The primary sources of pricing pressure include:

- competitors offering competing services at reduced prices, or bundling and pricing services in a manner which makes it difficult for the Corporation to compete; and
- customers with a significant volume of transactions may have enhanced leverage in pricing negotiations with the Corporation;

GINSMS may not be able to offset the effects of all or any price reductions.

Key Members of the Management Team

The loss of any key members of the management team may impair the Corporation's ability to identify and secure new contracts with customers or otherwise manage its business effectively. The Corporation's success depends, in part, on the continued contributions of its senior management. Most of them are well experienced in the telecom industry and have in depth knowledge of various aspects of the development of a telecom business.

Credit Risk of Accounts Receivable

The Corporation is subject to credit risk in respect of its accounts receivable. GINSMS provides credit periods to its customers, which are calculated from the dates the invoices are issued by GINSMS to the

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

dates of payment by the customers. Although GINSMS implements credit control policies and measures, GINSMS cannot assure that these measures are adequate in protecting GINSMS against material credit risks. GINSMS may provide services to customers who do not provide sufficient deposits, advance payments or bank guarantees for GINSMS' services. Moreover, should GINSMS' customers be unable to pay in full for any reason, the Corporation's profit and cash flow will be adversely affected. Any delay in the payment by customers may also adversely affect the Corporation's operations and financial position. The Corporation may have to sustain legal costs in pursuing unsettled invoices, a process which is time-consuming and may be affected by a variety of factors including any counterclaim from such non-paying customers. Even if the Corporation obtains favourable judgments, enforcement of such judgments may take time and may not always be successful.

Conflicts of Interest

Certain directors and officers of the Corporation are also directors, officers, or shareholders of other companies that may operate in the same sectors as the Corporation. Such associations may give rise to conflicts of interest from time to time. The directors of the Corporation are required by law to act honestly and in good faith with a view to the best interests of the Corporation and to disclose any interest which they may have in any project or opportunity of the Corporation. If a conflict of interest arises at a meeting of the board of directors, any director in a conflict is required under the *Canada Business Corporations Act* to disclose his interest and to abstain from voting on such matter.

Inability to Satisfy Customer Demand for Performance, Price or Terms

The market in which Inphosoft operates is highly competitive, and Inphosoft expects that the level of competition on pricing and product offering will continue to be intense. Additionally, certain emerging markets, such as countries in the Middle-East, Africa, South America and Southeast Asia, are particularly sensitive to pricing as a key differentiator. Where price is a primary decision driver, Inphosoft may not be able to effectively compete or it may chose not to compete due to unacceptable margins. If Inphosoft is not able or chooses not to compete against its current and future competitors, its current and potential customers may choose to purchase similar products offered by Inphosoft's competitors, which would negatively affect its revenues or profitability, or both. The markets for Inphosoft's products are subject to rapid technological changes, evolving industry standards and regulatory developments, and its operating results depend to a significant extent on its ability to adapt to these changes. Inphosoft competes principally on the basis of: (i) product performance and functionality; (ii) product quality and reliability; (iii) customer service and support; and (iv) price. Many of Inphosoft competitors have substantially broader product portfolios and financial and technological resources, product development, marketing, distribution and support capabilities, name recognition and established relationships with telecommunications service providers than it has. Certain competitors of Inphosoft may price their products at unsustainably low levels in an effort to acquire market share or delay or avoid business failures. Inphosoft may not be able to compete effectively against existing or future competitors or to maintain or capture meaningful market share, and Inphosoft's business could be harmed if its competitors' products and services provide higher performance, offer additional features and functionality or are more reliable or less expensive than its products. Increased competition could force Inphosoft to lower its prices or take other actions to differentiate its products, which could adversely affect its business.

International Risks

GINSMS's international operations are significant and it intends to continue to expand these international operations, particularly in Asia. Foreign operations face additional specific local risks, which may adversely affect GINSMS, including but not limited to, change in legal and regulatory requirements and less favourable intellectual property laws, change in local tax rates and other

GINSMS INC.
MANAGEMENT'S DISCUSSION AND ANALYSIS
AS AT AND FOR THE THREE MONTHS ENDED MARCH 31, 2022

potentially adverse tax consequences (including the cost of repatriation of earnings), collectability of accounts in foreign jurisdictions, and burdens of complying with a wide variety of foreign laws, including changing import and export regulations.